

Graphic Designer

The nation's leading retailer and direct marketer of bicycles, parts and accessories, is currently seeking a full time Graphic Designer with one or two years of design experience.

Primary responsibilities include design and layout of catalogs, retail sales flyers, signage, packaging and visual solutions to communicate our product assortment and services to consumers nationwide. Designer reports to the Art Director and works closely with other design staff members, Product Managers and Marketing Team on a daily basis. Ideal candidate should possess creative flair, awareness of current design trends and have a solid working knowledge of AdobeCS2 (InDesign, Illustrator and Photoshop).

Other responsibilities of the Graphic Designer position:

- Collaborate with internal clients and interpret their marketing needs
- Multi-task under tight deadlines
- Produce accurate, high quality work
- Contribute ideas to overall marketing objectives
- Work well in a team environment

We offer a professional work environment in an exciting industry with comprehensive benefits including health and dental insurance, 401(K), employee discounts on bicycling products and opportunities for advancement.

Interested individuals should e-mail a cover letter, resume and portfolio samples (PDFs preferred) to: mikehydrick@performanceinc.com or by mail to: Performance, Inc. Attn: VP of Human Resources, PO Box 2741, Chapel Hill, NC 27514